



Three Days National Level Workshop  
on

## ENTREPRENEURSHIP & DIGITAL MARKETING

26, 27 and 28th May, 2022

In association with  
The Institute of Indian Foundrymen

As a part of birth centenary celebration of  
Late Er. Shri. S. G. Balekundri

Organized by

Department of  
Mechanical Engineering

Accredited by NBA



### S. G. Balekundri Institute of Technology

(An ISO 21001:2018 Certified institute)  
Shivabasavanagar, Belagavi-590 010  
Karnataka State, INDIA

## About S.S. Education Trust

Shri Siddharameshwar Education Trust (SSET) was founded in 1975 by Param Poojya Shri Dr. Shivabasava Swamiji of Rudrakshimath Naganur, Popularly known as Naganur Swamiji. Today, SSET is one of the leading centres in Karnataka for learning and research. The Trust holds the distinction of running a number of Schools, Colleges, Technical & Technological Institutes all over Karnataka, thus aiding in empowering the society. Presently, SSET is headed by Poojya Shri Dr. Tontada Siddharama Mahaswamiji, Yedyur Shri Jagadguru Tontadarya Samsthanmath, Dambal-Gadag & Dr.Allamaprabhu Mahaswamiji Naganur Shri Rudrakshimath ,Belagavi.

## About the Institution

S. G. Balekundri Institute of Technology (SGBIT) is established by S.S.E.T in the year 2008. The Institute has been named after Er. S.G. Balekundri, who was an eminent Civil Engineer and an irrigation expert. SGBIT is located at the heart of Belagavi city on Mumbai-Bengaluru National Highway No. 4 and well connected by Air, Railway and Road. SGBIT offers six UG and one PG courses and five Research Centers with well qualified faculties. It is a serene campus with scholastic atmosphere consisting of well-planned buildings with spacious classrooms, sophisticated equipment, state of the art laboratories, internet and Wi-Fi facilities.

## About ARMES

Association of Royal Mechanical Engineering Students (ARMES) started in the year 2009 to provide a common platform for all the Mechanical Engineering students, intended to foster the next generation of entrepreneurs, Leadership and Management skills, personal Development and Professionalism, Communication skills, by exposing the students to social issues and by

encouraging them to volunteer their time and effort into the students to social issues and by encouraging them to volunteer their time and effort into the community also ARMES ignites their latent talent to come up with creative solution and is an incubator where innovation meets implementation, knowledge meets experience, social issues meet solutions and effort meet impact. It provides an opportunity for every individual, get expose to the various industrial activities through industrial visits, help the students to get involved into multitasking and learn the intricacies of human management and understand the importance of team work.

## Objectives of the Workshop

Objectives of the Workshop:

Apart from companies concentrating on raising revenues in some geographic areas, many small businesses are focusing most of their marketing efforts on enhancing their local SEO. This means developing a selection of posts on their pages to draw local consumers who are searching for the services they provide. While the amount of research that involves both your sector and your city is obviously less than what merely defines a product or form of company, these fighters appear to generate far more skilled traffic. If a consumer searches for businesses where you are now, they are usually ready to enter their physical location.

In economics, entrepreneurship connected with land, labour, natural resources and capital can generate a profit. The entrepreneurial vision is defined by discovery and risk-taking and is an indispensable part of a nation's capacity to succeed in an ever-changing and more competitive global marketplace.

## Resource Persons

- 01. Shri.Vinayak Desai**  
Managing Director, Shri Shakti Industries
- 02. Shri.Vishal M. Karhadkar**  
GENERAL MANAGER – MARKETING, Artallur Technologies India LLP
- 03. Shri. N. B. Rajeev Rao**  
Managing Director, Rajeev & Company

## Registration fees

**No registration fees**

## Registration link



<https://forms.gle/rzj6hSN15fxhcFHY7>  
(E-certificates will be given to all participants)



## Chief Patrons

**His Holiness Jagadguru Poojya Shri. Dr. Tontada Siddharama Mahaswamiji**

Yedyur Jagadguru Tontadarya samsthanmath, Dambal, Gadag

**His Holiness Poojya Shri. Dr. Allamaprabhu Mahaswamiji**

Naganur Shri Rudrakshimath ,Belagavi

## Patrons

**Dr. F. V. Manvi**

Chairman, GC, SGBIT, Belagavi

**Dr. B. R. Patagundi**

Principal, SGBIT, Belagavi

## Convener

**Dr. R. M. Galagali**

Head of Dept, Mechanical Engineering, SGBIT, Belagavi

## Coordinators

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## Organizing Committee

**Dr. R.M.Galagali**  
**Dr. Ashok M. Hulagabali**  
**Dr. Sidramappa Alur**  
**Prof. Angad Naik**  
**Prof. Sharanabasappa Zampa**  
**Prof. Vishwanath Khadakbhavi**  
**Prof. Siddesh G. M**  
**Prof. Vinayak Devar**  
**Prof. V. Prashant**  
**Prof. Jaheen J. Mishrikoti**

## ARMES Committee

**Miss. Shruti Vasedar**  
**Mr. Shrishail Tegginamath**  
**Mr. Trilok Kamble**  
**Mr. Shivashankar Navadagi**  
**Mr. Shubham Valki**  
**Miss. Aarati Patil**  
**Mr. Rohit Jadhav**  
**Mr. Shreyas kalsekar**  
**Miss. Pranali Jadhav**  
**Mr. Adris Ahmed**  
**Mr. Shivanand Patil**  
**Mr. Darshan Patil**  
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**Mr. Vijaykumar Chavan**  
**Mr. Mallangouda Timmavagol**  
**Mr. Vinay Badiger**  
**Mr. Ranjit Karhadkar**  
**Mr. Namdev Patil**